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### **ServNet Auctions Lead the Country for Santander Consumer USA and Fiserv's RSA Unit**

As national consignors tabulate results for the past year, ServNet auctions across the country have been recognized for superior performance by Santander Consumer USA and Fiserv's Remarketing Services of America (RSA). The awards were presented at the recent Conference of Automotive Remarketing (CAR) in Las Vegas, Nevada, where these National Consignors singled out auction leaders in both national and regional standings, with scores based on operations, customer service and retentions.

"ServNet auctions consistently offer superior service and results for its customers," said R. Charles Nichols, ServNet's president. "They continue to lead not only their immediate market areas but the nation, setting new benchmarks in quality and performance and differentiating themselves from the competition."

Emerging as the national leader for Santander Consumer USA was Brasher's Salt Lake Auto Auction, which was named Santander's Auction of the Year. Brasher's also won awards from Santander as Best E-Commerce Auction and as the best-performing auction in the Central Region. Carolina Auto Auction was named the top auction for Santander Consumer USA in the Southeast Region.

"The auction performances by these guys were impeccable," said Santander's Mitchel O'Neil, explaining that the program was a way to recognize those auction that go above and beyond.

Carolina Auto Auction has claimed RSA's highest honor, being named top performing auction in the country for 2011. Carolina Auto Auction has led the nation for RSA four times in the past five years, and has been among RSA's top three auctions for nine of the past 11 years.

“Carolina Auto Auction continues to be one of our strongest auction partners,” said Megan Haley, RSA’s director of remarketing strategies in the company’s lending solutions division. “We trust Carolina Auto Auction to support our clients’ disposition needs in a proactive manner. Our partnership adds value to our overall remarketing program and helps our clients succeed.”

In its first year of eligibility, Indiana Auto Auction placed second in RSA’s rankings. Both Carolina and Indiana Auto Auction were joined by a third ServNet auction, Auto Auction of New England, in achieving the highest rankings in customer service and operational excellence for Fiserv in 2011.

“As independent auctions of the highest caliber, ServNet auctions have set a pattern of excellence that spans decades,” said Nichols. “We applaud these most recent achievements by Brasher’s Salt Lake Auto Auction, Carolina Auto Auction, Indiana Auto Auction and Auto Auction of New England which continue ServNet’s award-winning tradition.”

ServNet is the nation’s premiere network of independent auto auctions working together to strengthen and build business relationships. Since 1988, ServNet member auctions have provided a full range of remarketing services to its customers, including the best auctioneers, inspections, reconditioning, transportation assistance and inventory financing. ServNet numbers 30 auctions stretching from Coast to Coast and from Florida to Alaska.

For more information about ServNet and ServNet member auctions, go to [www.servnetauctions.com](http://www.servnetauctions.com). ServNet’s corporate headquarters are in Franklin, TN and may be reached at (615) 599-4600.