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ServNet Auctions Recognized as Performance Leaders by National Accounts

ServNet auctions continue their tradition of superior performance, garnering top awards in 2011, reports ServNet President R. Charles Nichols. As national consignors tabulate results, ServNet auctions across the country have been recognized as leading service providers in both regional and national standings, and have continued to distinguish themselves in 2012.

"ServNet auctions consistently offer superior service and results for its customers. They continue to lead not only their immediate market areas but the nation, setting new benchmarks in quality and performance, and differentiating themselves from the competition," said Nichols.

Named the Top Performing Auction in the country for FISERV/RSA in 2011 was **Carolina Auto Auction**. This is the fifth time that Carolina Auto Auction has claimed RSA's highest honor; the auction has been among RSA's top three auctions for nine of the past eleven years. In its first year of eligibility, **Indiana Auto Auction** placed second in RSA's rankings. Carolina and Indiana Auto Auction were joined by a third ServNet auction, **Auto Auction of New England**, in achieving the highest rankings in customer service and operational excellence for RSA in 2011.

Emerging as the national leader for Santander Consumer USA in 2011 was **Brasher's Salt Lake Auto Auction**. In addition to receiving Santander's Auction of the Year Award, Brasher's also won awards from Santander as Best E-Commerce Auction and best-performing auction in the Central Region. **Carolina Auto Auction** received Santander Consumer USA's award as top auction in the Southeast Region.

Ally Financial's SmartAuction recently presented **Flint Auto Auction** with its Mid-Stream Auto Auction of the Year Award for 2011. Flint Auto Auction was the #1 seller of SmartAuction vehicles among all the auctions that work with the online site, which includes 10,000 registered buyers and sellers.

In 2011 **State Line Auto Auction** led the nation as the #1 Closed Sale for General Motors. Other ServNet Auctions were recognized by General Motors for Operational Excellence in 2011, including BSCAmerica's **Bel Air Auto Auction** (1st and 3rd quarter, Eastern Region), **Brasher's Idaho Auto Auction** (3rd Quarter, Western Region); **Pittsburgh Independent Auto Auction** (4th Quarter, Eastern Region). PIAA was also recognized for Operational Excellence in the 1st quarter of 2012.

In addition to frequently leading its region for General Motors, **Brasher's Idaho Auto Auction** was also named the Auction of the Year for Credit Acceptance / VRS.

Global fleet services provider ARI recently announced the 2011 recipients of its 13th annual Regional Auction of the Year Awards, naming **Brasher's Northwest Auto Auction** as the leader in its region for the 3rd consecutive year. Brasher's Northwest is a seven-time winner of the award, which recognizes remarketing excellence, scoring auctions on overall market performance, administration and communication.

Carolina Auto Auction also received accolades as Donlen's top auction in its region for the second year in a row, in addition to an award for Best Days to Condition Report. **Brasher's Portland Auto Auction** was cited by Donlen for provide the Best Expense Control in the Country in 2011, also for the second year running. Last Fall, Carolina Auto Auction was once again been named the top auction of 2011 in the Southeast region for Wheels Inc. Carolina Auto Auction is a five-time winner of the performance award from Wheels Inc.

Brasher's Sacramento Auto Auction was singled out as a leader for Capital One Auto Finance in the Western Region, receiving the remarketer's 2011 Auction of the Year Award for the second time in three years. Bryan Myers, the auction coordinator for Brasher's in Sacramento, received a special Outstanding Service Award from Capital One, making a matching pair with the same award he received in 2010. Brasher's Sacramento Auto Auction also led its region for GM Financial in both the 2nd and 4th quarters of 2011.

As results are tallied for 2012, ServNet auctions continue to lead their market areas. **Brasher's Sacramento** was named the top auction for GM Financial in its region for the first quarter of 2012. **Kansas City Independent Auction** came in as 2nd Place Overall Auction for Westlake Financial Services in the first quarter of 2012. Bill Walter, vice president of remarketing at Westlake notes that KCIAA "continues to do well in the rankings due to consistently strong sale performance and high service scores."

"The auction standings for 2011 reflect an award-winning tradition that spans decades for ServNet auctions, and sets the stage for continued excellence moving forward," said Nichols. "ServNet auctions are understandably pleased to receive such positive reports for past performance, but they are not content to rest on their laurels. Their efforts to exceed expectations for their customers are ongoing and are certain to result in superior national standings in the coming year."