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ServNet Team Makes Auction Visits

ServNet's corporate staff made recent visits to NAAA's Headquarters and three ServNet auctions to participate in three extraordinary celebrations, reports R. Charles Nichols, ServNet's president and owner of BSCAmerica. Close on the heels of ServNet's annual trek to Dallas in early April for its Meet the Owners event, ServNet CEO Pierre Pons, and Executive Vice Presidents Richard Curtis and Tom Stewart made a whirlwind trip that began at Bel Air Auto Auction's 65th Anniversary Sale on April 19th, included Flint Auto Auction's Corvettes and Classics Sale on April 25th, and concluded with Pittsburgh Independent Auto Auction's two-day Anniversary Sale on April 30th and May 1st. Nichols joined the group for the visit to NAAA Headquarters and Flint Auto Auction.

"We had a great time visiting these auctions and were once again reminded that no one does promotions better than ServNet Auctions," said Pierre Pons.. "The biggest promotional sales in the country are held at ServNet auctions, and the themes for these special events are as wide ranging as the auctions themselves. We had a great time talking to dealers from all over country who joined us in the lanes to participate in the celebrations and to bid on a tremendous selection of cars and trucks."



ServNet's Executive Team began a whirlwind trip in April with a visit with Frank Hackett, NAAA CEO. (left to right); Richard Curtis, Pierre Pons, R. Charles Nichols, Frank Hackett, Tom Stewart.

The first stop was a visit with NAAA CEO Frank Hackett at the NAAA national headquarters in Frederick Maryland. Then, it was on to Nichols' home turf, BSCAmerica's Bel Air Auction, one of the longest-running auctions in the country which celebrated its 65th Anniversary on April 19th. The auction issued 802 live bidder badges for the anniversary sale, and welcomed an additional 321 bidders online via the Simulcast sale. More

than 1,500 vehicles crossed the block that day, resulting in a 77% sale.

"It was non-stop excitement from start to finish," said Nichols. "Our customers enjoyed meeting our other 'special guest' - John Harbaugh, head coach of the Baltimore Ravens who attended the sale. And, at the end of the sale, everyone gathered in the auction arena for the grand prize drawing: a Royal Caribbean Cruise. Congratulations to the lucky winner: Jay Tribull of Beach Bound Auto Sales!"



From Bel Air Auto Auction, the group traveled to Flint Auto Auction for its annual Corvettes and Classics Sale, one of its largest sales of the year. More than 1,000 dealers crowded into the lanes to bid on the nearly 2,000 vehicles offered for sale, including an eye-popping group of Corvettes, Classics and Specialty Units.



"The Corvettes and Classics Sale is a grand tradition at Flint Auto Auction and certainly one of the highlights of the Spring Season in the region," said Nichols.

The event began with a gourmet breakfast served in the lanes, and all agents in attendance received a commemorative t-shirt. At the conclusion of the sale, dealers gathered in the auction arena for the grand prize: a 2000 yellow Corvette with 65,000 miles. The winner was Les Stanford Chevrolet Cadillac in Dearborn, MI, known in the area as the "Corvette King." All dealers buying and selling at the auction between March 28th and April 25th qualified for the drawing.



ServNet CEO Pierre Pons and ServNet President R. Charles Nichols (center), joins owners Bill Williams (left) and John Luce (right) for Flint Auto Auction's Corvettes and Classics Sale

Just five days later Pons, Stewart and Curtis arrived in Pittsburgh, PA to celebrate Pittsburgh Independent Auto Auction's 34th Anniversary with the Angelicchio family. PIAA's anniversary sale was a two-day that included more than 1,500 vehicles, an evening of entertainment featuring comedian Scott Krenn and Scott Blasey, the lead singer of the "Clarks", prize drawings, and a special recognition of three employees who have been part of the PIAA team for thirty years.



PIAA's Anniversary Sale on April 30th and May 1st, the largest event in the auction's 34-year history.

"Not only do ServNet auctions benefit from long-term, committed ownership; they are equally fortunate in having loyal employees who have committed the better part of their working lives to the auction and its customers," said Pierre Pons. "The

employees honored at PIAA's Anniversary Sale are representative of employees at ServNet auctions all

over the country whose contribute so much to their auction's success and standing in the marketplace. We have tremendous admiration for people like Bob Blinsky, Jeff Henry and Bonnye Noonan who have served the customers at PIAA so well for the past three decades."

The three-auction tour is just the start of a busy travel schedule for Pons and Nichols, as special events in the ServNet world pick up more momentum moving into the summer months. Celebrating everything from anniversaries to rock concerts, ServNet auctions are building consignments from dealers and national remarketers, positioning their inventory to take advantage of the biggest auction events in the country.

"The most innovative promotional sales in the country are held at ServNet auctions, and we hope to see a great many more of them first hand," said Nichols. ""The variety, quality and creativity of these events are remarkable, and are ultimately a sign of the ServNet auctions' investment in the market and commitment to their customers' success."