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### **ServNet Auctions Lead the Country for Donlen, Credit Acceptance, FISERV.**

As remarketers tally results for the past year and determine their top auction performers, ServNet auctions have emerged as the nation's leaders for Donlen, Credit Acceptance, and Fiserv's Remarketing Services of America (RSA). The latest round of awards were presented at the recent Conference of Automotive Remarketing (CAR) in Las Vegas, Nevada, where national consignors singled out auction leaders in both national and regional standings, with scores based on operations, customer service and retentions.

In its annual rankings, Donlen announced its 2012 winners for best-in-class vehicle auctions, recognizing the auction partners that have achieved the highest levels of service delivery. Honored as its top auction in the nation was Carolina Auto Auction, which was also recognized for Best Expense Control. Carolina has led the country for Donlen every year since 2009. Brasher's Portland Auto Auction was named Donlen's Auction of the Year in the Western Region, an award it has received seven times in 10 years.



Indiana Auto Auction was singled out as top performing auction in the nation for FISERV, after finishing in second place in 2011, the auction's first year of eligibility in the annual rankings.

"Indiana is one of our strong auction partners," said Megan Haley, director, remarketing strategies, Lending Services at FISERV. "They proactively manage vehicle inventory and are always willing to go the extra mile to ensure success while consistently achieving very high service levels"

Indiana's sister facility Carolina Auto Auction was named FISERV's #3 auction in the country for 2012 and was also cited for Customer Service and Operational Excellence. Carolina Auto Auction has led the nation for FISERV five times since 2003, and has placed as one of the top three auctions for ten out of the past 12 years.

Also at the CAR Conference, Credit Acceptance/VRS announced that Dealers Auto Auction of the Rockies had distinguished itself in 2012 as its top auction in the U.S., while also emerging as a regional leader for Net Sales as a percentage of MMR. Brasher's Idaho Auto Auction was recognized as the top auction in the country among those selling less than 150 vehicles a year for Credit Acceptance. Dealer Auto Auction of the Rockies took home a third honor from CAR: an award from OVE as the auction showing highest year-over-year growth.

Emkay compiles a yearly ranking of all its auctions for days to pickup, days to sell and retention percentages. This year Emkay announced that both Indiana Auto Auction and Pittsburgh Independent Auto Auction merited Performance Awards in recognition of outstanding results.

GM Financial recognized two ServNet auctions for superior performance in 2012: Sparkling City Auto Auction (Corpus Christi), and Brasher's Sacramento Auto Auction, both of which were the top auctions in their regions for GM Financial and received Auction of Excellence Awards. In addition, Michael Moldrup of Brasher's Sacramento Auto Auction was distinguished as Inside Coordinator of the Year for GM Financial, a particularly noteworthy achievement due to the fact that he is a fresh face in the industry, having worked at the auction for only a year.

Brasher's Salt Lake Auto Auction was cited by Santander for Best Retention in 2012 and as a Santander 7 Performance Winner. The auction was also honored earlier in the year by Wheels as its most improved auction. Both Brasher's Salt Lake Auto Auction and Brasher's Sacramento Auto Auction were cited for exceptional performance by Ford's Vehicle Remarketing Department, receiving ARS Partner Recognition Awards. In addition, Brasher's Salt Lake received the 2012 Ford Vehicle Remarketing Auction Service Award as the Western Region's Closed Sale winner.

Flint Auto Auction led the nation for SmartAuction in 2012, receiving its Auction of the Year Award for the the third year running. Flint also received a citation from General Motors for Operational Excellence in the 4th Quarter of 2012.

Says ServNet President R. Charles Nichols: "We congratulate these ServNet auctions on their achievements and applaud them for their performance in 2012, which continues ServNet's long-standing tradition of excellence. ServNet auctions across the country continue to differentiate themselves from the competition, providing superior service and outstanding results, affecting the local and national marketplace."