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ServNet Celebrates Opening of Seattle Auction

The ServNet Auction group continues to expand its footprint and influence in the marketplace, celebrating the addition of its newest auction location: DAA Seattle, which is owned and operated by the McConkey Auction Group. With the addition of DAA Seattle, ServNet now counts 32 auctions among its members as it marks its 25th Anniversary Year.



"We are delighted to welcome DAA Seattle to ServNet and note with great pride the growth that ServNet continues to experience," said ServNet President R. Charles Nichols. "Yet, we know that the measure of our success goes well beyond the number of our locations across the country. It really boils down to the people we touch, and the effectiveness of the partnerships we develop with customers in the marketplace. It is through service that we grow, and we are pleased to recognize that with the addition of DAA Seattle, we are bringing buyers and sellers together in greater numbers than ever before."

Built as a greenfield site in Auburn, Washington, approximately 25 miles south of Seattle's city center, DAA Seattle held its Grand Opening sale on Tuesday, June 25th running six full lanes of dealer-

consigned inventory. Bob McConkey, who owns the startup auction with his business partner Greg Mahugh, started the sale by sharing some local auction industry history, including the story of his father – an entrepreneurial spirit who opened the first wholesale auto auction in the state of Washington in the early 1950s.

"To be in a position to more directly serve customers in the Puget Sound market is something we have longed to do for years," said McConkey. "We are excited to have the opportunity to expand our reach into Western Washington, and to strengthen the relationships that we have built in the region. We are certain that the remarketing community will derive tremendous benefit from the values and best practices of an auction carrying both the McConkey Group and ServNet brands in this part of the Pacific Northwest."

As DAA Seattle's Grand opening sale took place, crews nearby were working on its future reconditioning center. The on-site facility will feature capabilities for providing inspections, mechanical work and detail services. The new facility will open later this summer.



The recon center at DAA Seattle will open later this summer. It will feature capabilities for providing inspections, mechanical work and detail services.

The ServNet Auction Group is a network of America's best strategically located independently-owned wholesale auto auctions. Since 1988, ServNet member auctions have been working together to provide a full range of remarketing services to its customers, including the best auctioneers, inspections, reconditioning, transportation assistance and inventory financing. The ServNet Auction Group is managed by TPC Management with headquarters in Franklin, TN.