



Contact: Cynthia Cates

Phone: 916.231.6360

Email: cynthia@servnetauctions.com

FOR IMMEDIATE RELEASE: 5/15/15

Greater Rockford Auto Auction Joins ServNet

Patty Stanley, ServNet President, has announced that Greater Rockford Auto Auction is the newest member of the independent auction group. The announcement was made at ServNet's Owners' meeting held recently in Dallas, TX.

"I am extremely pleased to welcome the Greater Rockford Auto Auction to ServNet," said Stanley in making the announcement. "The Clark family, and the auction they have operated for more than 40 years, are highly-regarded, and are known throughout the region for their dedication to their customers, high standards of service and commitment to the industry. We look forward to working with Mark and Ryan Clark and the auction staff to build an even stronger presence in one of the country's leading automotive markets."

Founded by D.M. "Swede" Clark, a long-time used and new car dealer and entrepreneur and now in its third generation of family ownership, Greater Rockford Auto Auction has deep roots in the automotive industry. Originally a two lane sale, the facility moved to its current location in 1993. Upgrading technology and facilities to adapt to the ever changing market, the auction most recently opened a new reconditioning facility in early 2015.



Operated by the third generation of the Clark family, the Greater Rockford Auto Auction's 35-acre facility lies at the midpoint of the Chicago, Milwaukee, Madison and Quad Cities markets.

The 35-acre auction provides a full range of remarketing services, including six auction lanes, state-of-the-art reconditioning, onsite mechanical services, inspections, transportation, simulcast and an in-house floorplan program. Situated at the mid-point of the Chicago, Milwaukee, Madison and Quad Cities markets, Greater Rockford Auto Auction enjoys easy access to a deep and diverse pool of buyers and sellers. The auction is located at the junction of I-90 and I-39, only 40 minutes from O'Hare International Airport and five minutes from the Chicago Rockford International Airport.



**Mark Clark owns ServNet's
newest location:
Greater Rockford Auto Auction**

"As an independent, family-owned auction ourselves, we are excited to join forces with ServNet and are pleased to be part of a group that has distinguished itself as a leading voice in the auto auction industry," says owner Mark Clark. "We are looking forward to deepening our relationships with the other auctions in the group as well as with remarketers across the country as we continue to grow our business and provide greater services to our customers."

The ServNet Auction Group is a network of America's best strategically located independently-owned wholesale auto auctions. Since 1988, ServNet member auctions have been working together to provide a full range of remarketing services to its customers, including the best auctioneers, inspections, reconditioning, transportation assistance and inventory financing. The ServNet Auction Group is managed by TPC Management with headquarters in Franklin, TN.