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## **ServNet Auctions Applauded for Best Performance on National and Regional Levels**

As national remarketers assess auction results for 2014, ServNet auctions across the country have been recognized for superior performance, leading both their regions and topping all facilities in the nation. A number of awards were presented at the Conference of Automotive Remarketing (CAR) in Las Vegas, Nevada, where National Consignors singled out auction leaders in both national and regional standings, with scores based on operations, customer service and retentions.

"ServNet auctions continue their tradition of superior performance across the country, distinguishing themselves as leaders by providing consistent, outstanding results for their customers," says Pierre Pons, ServNet's CEO.

Receiving Fiserv's #1 National Quality Award in 2014 was **Carolina Auto Auction**. This is the seventh time that Carolina Auto Auction has claimed Fiserv's highest honor; the auction has been among its top three auctions for twelve of the past fourteen years.



**Pierre Pons  
CEO, ServNet**

Another ServNet auction receiving year-after-year recognition is **Flint Auto Auction**, now a three-time winner of SmartAuction's Mid-Stream Auction of the Year Award.

"Flint Auto Auction is well-deserving of this award, said Steve Kapusta, vice president of dealership online services at Ally. "We value their commitment and dedication and look forward to another great year in 2015."

**Carolina Auto Auction** was named the Top New Auction in 2014 for SmartAuction as well.

**KCI Kansas City** led the nation in 2014 for KIA, receiving its High Performance Award for maintaining a high level of excellence in every facet of auction operations. KCI Kansas City was also cited by Westlake Financial as its top auction in the midwestern region.

Emerging as the national leader for Credit Acceptance Corporation for the second year running was **DAA of the Rockies**, which was noted for producing the highest NSA% of adjusted market value

nationwide among all auctions handling more than 250 vehicles.



Leading the nation as Specialty Auction of the Year for US Bank in 2014 was **Brasher's Northwest Auto Auction**, a designation the auction has received every year since 2010. Credit Acceptance/VRS named the auction one of its top performers in the nation in 2014, while ARI has cited the facility as its 2014

Auction of the Year in the Northwest Region. In addition, the auction received Remarketing of America's Blue Award for the 3<sup>rd</sup> quarter of 2014.

Following Brasher's Northwest Auto Auction's superior performance for Remarketing of America in the 4th quarter of 2014 was **DAA of Alaska**, also receiving a Blue Award from the remarketer.

**DAA Northwest** was cited by Avis Budget Group with its Auction Performance Award recognizing the best performance retention percentage.

Sister auctions **Brasher's Sacramento Auto Auction** and **Brasher's Salt Lake Auction** were distinguished by Ford Vehicle Remarketing for the second year in a row with Auction Service

Awards. Brasher's Sacramento Auto Auction led its performance group for its open sale. The Salt Lake Auction led its performance group for both open and closed sales.

A consistent performer for GM Financial, **Brasher's Sacramento Auto Auction** received GM Financial's Auction of Excellence Award for the Western Region for the second year running. **Sparkling City Auto Auction** in Corpus Christi was the regional leader for GM Financial in the Southwest Region, an honor it has received four times since 2009.

BSC America's **Bel Air Auto Auction** was recognized by OVE for Highest Overall Volume Growth in 2014, while its sister facility, **Tallahassee Auto Auction**, was honored as the Most Innovative Auction in the country by OVE.

Global fleet services provider ARI recently announced the 2014 recipients of its 16th annual Regional Auction of the Year Awards, naming **State Line Auto Auction, Missouri Auto Auction and Brasher's Northwest Auto Auction** as the leaders in their respective regions. The award recognizes remarketing excellence, scoring auctions on overall market performance, administration and communication.

**Carolina Auto Auction** was voted as having the Best Reconditioning Facility by dealers in a nationwide poll conducted by *Used Car News*, while **DAA Northwest** received the nod as having the Best Ringmen.

Earlier in the year, **Jeff Barber** of State Line Auto Auction received a singular honor from Bobit Publishing at the 2014 CAR Convention, being named Remarketer of the Year. **The Barber family** also received an important honor in recognition of their efforts to support the industry: the 2014 NAAA Warren Young, Sr. Fellow Award.

"As independent auctions of the highest caliber, ServNet auctions have set a pattern of excellence that spans decades," said Pons. "Their efforts to exceed expectations for their customers are ongoing and consistently provide superior results for accounts in all regions of the country."