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## **ServNet Continues Growth, Adds Brasher's Fresno Auto Auction**

The ServNet Auction Group has announced the addition of its 32nd auction location: Brasher's Fresno Auto Auction in California. The Fresno facility was recently purchased by the Brasher family, and held its first sale under the Brasher banner on Friday, January 16th.

"It is with great pleasure that we welcome the newest member of the ServNet Auction Group," said ServNet's President, Patty Stanley. "Expansion from within is indicative of the strength and vitality of our



John Brasher opens the sale at Brasher's Fresno A/A

member auctions, and we're excited to extend our footprint into this thriving automotive market."

The new auction facility is the eighth auction owned by the Brasher family, all of which are also ServNet auctions.

"With the opening of Brasher's Fresno Auto Auction we're delighted to expand our market presence," said John Brasher.

"We look forward to serving more dealers in California's great Central Valley, making the service Brasher's is known for available to them in their local community."

Brasher explains that the auction was founded in 2012 by Larry Champagne, who will stay on as the auction's general manager.

"The Fresno auction is a great opportunity for us, and we're looking forward to working with Larry and the great team he has put together," said Brasher. "With more than 40 years in the central California auto business, as both a wholesaler and used car dealer, Larry is great asset to us, and we know we'll benefit from his experience and knowledge of the market. The auction is in a great location, with a tremendous potential for growth, and we anticipate developing another great Brasher's auction in Fresno,

following the regional model we established with such success several years ago at Brasher's San Jose Auto Auction."

Running 200+ vehicles on two lanes, Brasher's Fresno Auto Auction holds a sale every Friday at 9:45, featuring consignment from new and used car dealers and credit unions. The auction includes a mechanical shop and details facilities. The auction is also the new home for Brasher's weekly UVA BookSheet sale, held weekly on Thursdays at 12:30.

More information on the new auction can be found at the auction's website: [www.brashersfresno.com](http://www.brashersfresno.com).

The ServNet Auction Group is a network of America's best strategically located independently-owned wholesale auto auctions. Since 1988, ServNet member auctions have been working together to provide a full range of remarketing services to its customers, including the best auctioneers, inspections, reconditioning, transportation assistance and inventory financing. The ServNet Auction Group is managed by TPC Management with headquarters in Franklin, TN.

*Brasher's*  
**FRESNO**  
**AUTO AUCTION**



The first sale in Fresno held under the Brasher banner on Friday, January 16th.