



ServNet Bids Farewell to Brasher's Auctions

The news that the Brasher family is selling their eight auction locations heralds a momentous event in the auction industry, and is not without an impact on the ServNet auction group. The Brashers were founding members of ServNet, and have had a profound influence on ServNet's growth and standing in the auction world. One would have to look long and hard to find their equal, with the number of auction facilities, years of experience, leadership, vision and support.

Our respect for the Brashers is deep and unwavering, and we acknowledge their contributions to ServNet and to the industry. We will miss our association with them as ServNet owners, but wish them well in their acquisition by KAR Auction services.

And ServNet will carry on. We have enjoyed a 28-year history as a group of the best independent auctions in the nation, and we continue to build on that legacy. Looking ahead, we anticipate that this change will result in new opportunities for ServNet, not the least of which is potential discussion with independent auctions in the western region that we've not had before.

We remain committed to the role that independent auctions play in the auto remarketing industry, and ServNet auctions from coast to coast continue to provide the very best service and a superior auction experience for every auction customer. ServNet will continue to work diligently to represent the best interests of our commercial consignors and dealer customers, partners and members and the remarketing industry as a whole.

In a few days we will gather in Las Vegas for the annual Conference of Automotive Remarketing (CAR), being held in conjunction with the NAAA's Spring Business Meeting and IARA Spring Roundtable. ServNet's support of this event has been long-standing, and we will once again serve as a major sponsor at this year's conference.



Kevin Brown
ServNet President



We invite all conference attendees to ServNet's hospitality event at the most exciting nightspot in Las Vegas: OMNIA at Caesars Palace, on Wednesday evening, March 16th, from 9 pm to midnight. We have planned a great evening as we meet together as friends and associates, colleagues and partners to build and strengthen relationships, assess the health of our industry and plan for its ongoing success. We look forward to seeing you there.

Kevin Brown

Kevin Brown
Owner/General Manager, Missouri Auto Auction
President, ServNet Auctions