



FOR IMMEDIATE RELEASE: 5/18/16/16

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ServNet Names New Directors to Board

In addition to naming North Bay Auto Auction as its newest auction location, ServNet has announced that it has added two new directors to its governing board: Beth Barber of State Line Auto Auction, and Ashley Dietze of San Antonio Auto Auction. The pair take their seats in the boardroom with current directors Rob Thompson (Mid-State Auto Auction) and Steve DeLuca (Auto Auction of New England); Chairman of the Board Patty Stanley (Carolina Auto Auction); President Kevin Brown (Missouri Auto Auction) and Vice President/Treasurer Eric Autenrieth (Indiana Auto Auction).

Barber and Dietze are both members of the next generation that have joined their parents in auction ownership and management.



Ashley Dietze
San Antonio Auto Auction

“If there is one theme that I can see in the independent auction community and certainly within the ServNet group of auctions, it is to maintain consistency through *Transition*,” says Pierre Pons, ServNet’s CEO. “A number of our member auctions are looking to the next generation for management and ownership, and ServNet’s board certainly reflects that process. We are all looking forward to the contributions that Beth Barber and Ashley Dietze will make as they serve on ServNet’s board, and know they are in good company with fellow next-generation owners Eric Autenrieth, Rob Thompson, and Steve DeLuca.”

Like many of her next generation colleagues on the ServNet Board, Beth Barber has already spent a lifetime in the auction business, accompanying her father, Jeff Barber, to the auction in the summers during middle school and high school to learn the various aspects of auction operations. After graduating from college she spent several years teaching elementary school until



Beth Barber
State Line Auto Auction

deciding it was time to come back to State Line Auto Auction in 2011. Today, in partnership with her father Jeff, brother Paul, and sister Emily, Beth focuses on auction administration, with responsibilities in payroll, accounting and employee training.

“I love the auction business, and am excited to participate on an industry level,” says Barber. “State Line Auto Auction is a founding member of ServNet, and we’re all extremely proud of its success and impact on the remarketing industry. I am looking forward to serving on the Board of Directors to promote ServNet auctions to commercial customers and further strengthen the organization.”

Ashley Dietze, daughter of Walker Auction Group founder Wade Walker, serves as Fleet/Lease Manager at San Antonio Auto Auction. Like many of her colleagues, she began working in the family business at a young age, and she learned the ropes from her father at the Corpus Christi Auto Auction. She made her mark, however, when the Walker Auction Group opened a greenfield operation in San Antonio in 2010, which, thanks to her tireless energy and contribution, has experienced unrelenting growth since the day it opened its doors.

“There is so much to be learned from the other ServNet Auction owners, and I think that this collaboration is a huge advantage in today’s business climate,” said Dietze. “I’m honored to have been named to ServNet’s Board of Directors and consider it a privilege to continue the work started by those who have served in this capacity before me to build on ServNet’s reputation for unmatched service and industry leadership.”

The active involvement of ServNet's owners is another indication of ServNet's strength and leadership," said Pons. "We are excited to see the standard set by the ServNet auction founders being passed on to succeeding generations, as they follow in their parents’ footsteps in giving their time and energy on behalf of ServNet and the auction industry. The continued leadership of the ServNet auction owners will ensure the continued success of the independent auction community.”